



Newfoundland  
Labrador



Open

# Open Government Initiative Dialogue

External Public Engagement Session

June 25 2014

St. John's, NL

EE007-D



# Purpose of Session

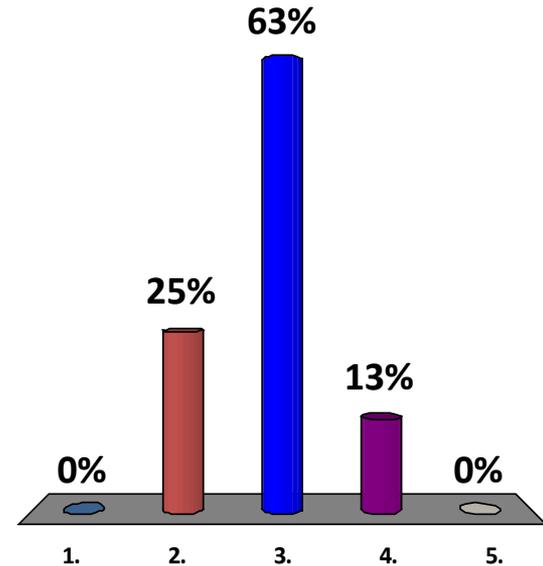
- To provide information on the OGI
- To seek your early ideas, insights and input in the OGI PE scoping-phase

## Format of Session

- Information sharing
- Roundtable discussion
- Electronic Polling

# My knowledge of Open Government is...

1. Excellent
2. Good
3. Fair
4. Poor
5. Nil





# What is the Open Government Initiative

- An open government is one that listens TO and works WITH its citizens not just for its citizens
- Focuses on increasing access to information and data and meaningful opportunities for dialogue and collaboration with government
- Government-wide initiative via cabinet directive
- Office of Public Engagement's role as steward

# Open Government Initiative

- Based on international standards and best practice
- Principles: **Transparency, Accountability, Participation and Collaboration**
- Open Government License
- 4 pillars:
  - Open Information
  - Open Data
  - Dialogue
  - Collaboration



# Open government



Image courtesy of Newfoundland and Labrador Tourism and Barrett & MacKay Photo

**What is an Open Government?**

**Our Goal**

**Our Commitment**

**Have Your Say**

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## Open information

Open information is the proactive release of Government information, records and reports.

## Open data

Open data is the release of Government datasets in accessible formats for use and re-use by anyone for any purpose.

## dialogue

Dialogue means involving the residents of the province in making decisions and developing policies, programs and services.

## collaboration

Through collaboration we will bring government, partners, organizations and communities together to discuss common issues and identify solutions.

**Listening – Involving – Changing**



Image courtesy of Newfoundland and Labrador Tourism/Barrett & MacKay Photo

[Open Government Dialogue](#)

[Other Consultation and Engagement](#)

[What We Heard](#)

[Have Your Say](#)

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## Dialogue

The Government of Newfoundland and Labrador regularly seeks input and feedback on programs, services and matters of public policy.

We are reaching out to Newfoundlanders and Labradorians through a range of public engagement activities to capture ideas, insights and strengthen dialogue. Your involvement is important. With you, we will create the first Open Government Action Plan for our province. We will use online tools including social media and feedback forms, as well as in-person activities like face-to-face meetings and interactive sessions.

To make sure this Action Plan represents the views of Newfoundlanders and Labradorians, we will take time for meaningful discussion. Our approach involves your input as we move forward. Information gathered will be shared publicly, and key themes and early actions will be made available for review. Your feedback will help us identify the information of greatest value and issues of most importance to the people of the province.

Details of all public engagement activities for the Open Government Initiative will be listed on this webpage. We will



# Goals

- Create opportunities for dialogue and participation.
- Support departments and agencies in the development of meaningful engagement activities.
- Enhance understanding of the importance of engagement processes.

# Early Actions

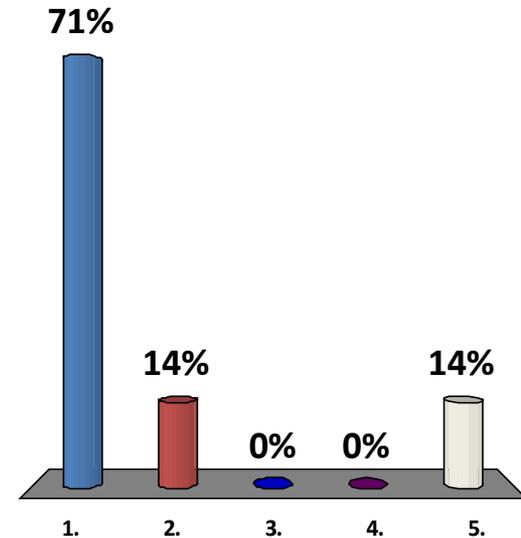
- Develop and commence delivery of public engagement capacity-building training activities within the public service.
- Develop a public engagement guide.
- Champion employee recognition efforts focused on “public engagement” practice.

# Discussion Topic #1

Current government  
dialogue/engagement  
activities

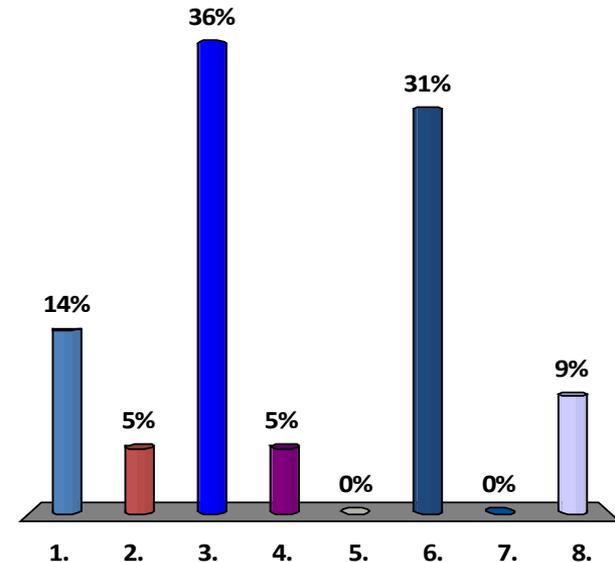
# The most recent government engagement event you participated in *(aside from today)*

1. Within the last 6 months
2. 6 months to two years
3. Two to five years
4. More than five years
5. I have not participated in government engagement event



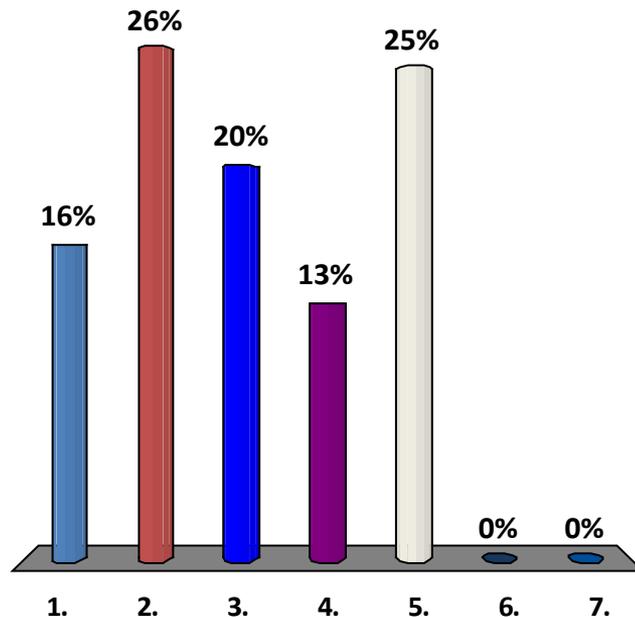
# In my opinion, the top 3 reasons citizens do not participate in engagements are:

1. Uninterested
2. They are too far to travel to
3. Unaware of the engagement
4. Conflicted with work schedule
5. Event conflicted with personal schedule
6. Don't feel like input will make a difference
7. Interested but I don't have the time
8. Other



# What aspects of public engagement do you value most? (Pick top 3)

1. Gain new information/insights
2. Able to voice my opinions
3. Networking with other participants
4. Networking with government officials
5. Debate/discuss important issues
6. Public engagement has no value
7. Other



# Discussion Question #1

What works well with the way(s) government currently engages the public/community stakeholders?

## Discussion Question #2

What isn't working with the way(s) government currently engages the public/community stakeholders?

## Discussion Topic #2

# When to engage the public

## Discussion Question #3

When should the public be engaged? When would the public want to be engaged?

## Discussion Question #4

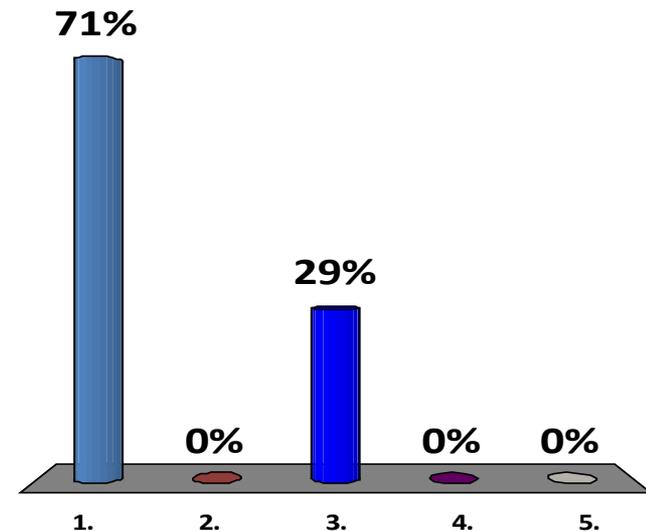
How do we encourage strong attendance at government engagement sessions? How can we make it easier for the public to participate?

## Discussion Question #5

Do you have any additional comments on how government engages the public?

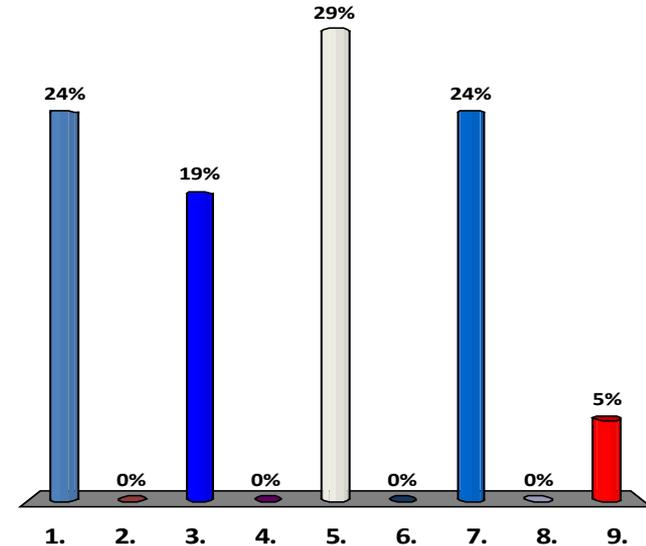
# I was given enough notice to take part in the today's event

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



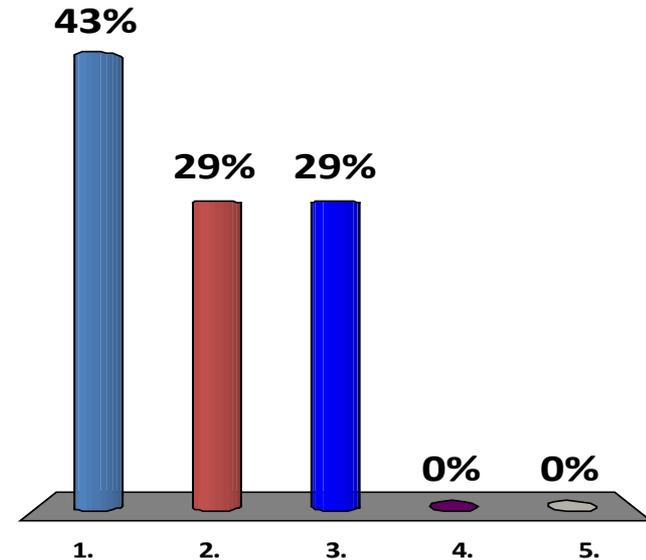
# I found today's session (Select all that apply)

1. Informative
2. Uninformative
3. A good use of my time
4. A waste of my time
5. Engaging
6. Unengaging
7. Relevant
8. Irrelevant
9. Other



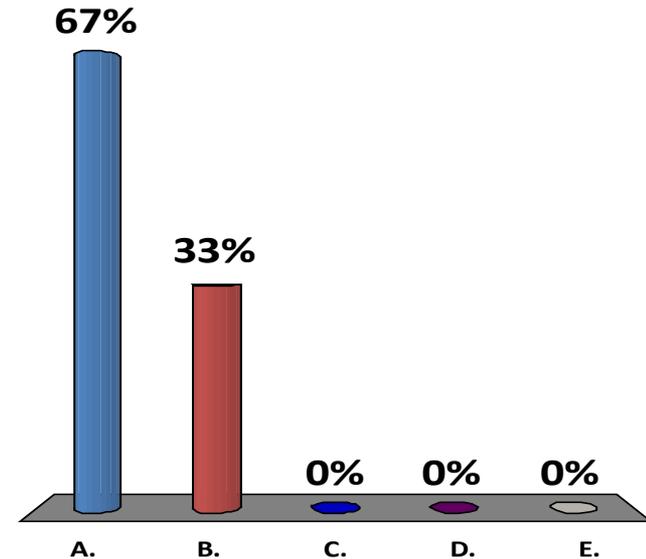
# I liked the format of today's session.

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



# I had an opportunity to have my say today

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree





# Open Government Commitment

Over the coming months:

- Comprehensive Public Engagement
- Online tools; social media; feedback forms
- Face to face meetings
- Other interactive dialogue sessions
- Input received will be posted, in a timely manner
- We will determine themes and prepare and release a “what we heard” document



# Open Government Commitment

- Public feedback sought on Draft Action Plan
- Action Plan finalized and released publicly
- Accountability Framework for evaluation purposes will be developed and released publicly with the final Action Plan

# open.gov.nl.ca

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